

Sociology is the study of group behaviors through relationships between demographics, between a demographic and an institution or ideology and among a demographic.

Food issues in America focus largely on the "industry".

How do we define the food industry?

There is no clear relationship between the food industry and institutions, the consumer and the food industry member.

What is our current state of our food system?

We have "McDonaldisation".  
We have the organic movement.  
We have a sustainability movement.  
We have a term called "hacking the food system".  
We debate about GMO.  
We mandated the removal of trans fat.  
We label specific nut allergens.  
We read/see news about outbreaks.  
The list goes on and on...

Story Time

The Problem With Veggie Burgers So Real They Bleed



Social issues are defined by a group of major significance.

What defines a social issue as "good" or "bad" without inherent bias?

GMO, genetically modified foods, are labeled as "bad" in some consumer perspectives. GMO foods have provided a surplus of food for our supplies in the supermarket. GMO has provided jobs to scientists in agriculture. GMO has affected the lives of farmers and their businesses.

What makes a group significant?



The food system is vast and complicated. Everyone has an opinion about food adding more confusion to "food issues". From the sociological point of view, we take a look at how to best make a judgment with respect to the relationships we have with food, the thoughts and institutions.

# Food Issues through the lens of Sociology

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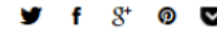
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## Food Sociology

# Story Time

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By [Dan Nosowitz](#) on October 24, 2014



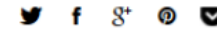


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**Ryan Mac**  
Forbes Staff

TECH 5/13/2014 @ 8:45AM | 16,910 views

## Bill Gates-Backed Food Startup Hampton Creek Begins To Come Out Of Shell, Make Money

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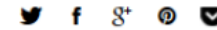


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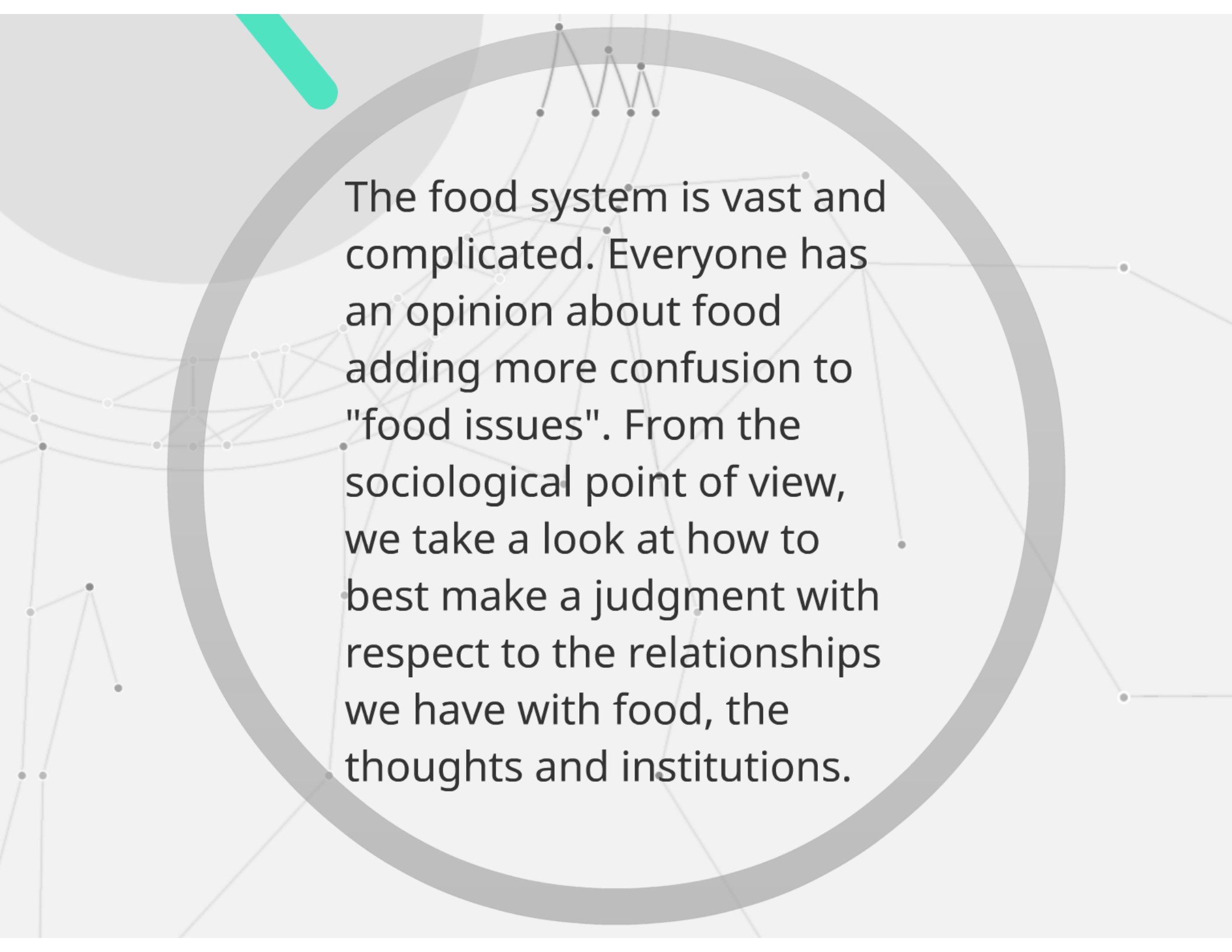
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